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## PRESS RELEASE

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We are proud to announce our first book release on the 15th November 2013

### **The British Hit Singles - January 1940 – October 1952 'The Missing Charts'**

For the first time ever we now have sales charts of the WWII favourites as sold in Britain on 78s records through to the start of the NME Chart in '52; the NME Chart being the earliest recognised incarnation of what has evolved into today's industry-standard Official Singles Chart. Compiled from the actual Record Company sales sheets by music historian Colin Brown, this book has been talked about by those in the know for years – well, it has finally arrived.

With 300 pages covering this important 12 year period, this book lists the week by week top 30 best selling singles, it lists the songs with the most recorded chart versions, itemizes all the Number Ones, features artist profiles, highlights the hits artist by artist with original catalogue numbers and is published with the support of the Official Charts Company.

*These 'Missing Charts' are the Holy Grail for thousands of chart surveyors, music historians and record collectors – Dave McAleer, Charts Consultant.*

Ironically, sales of UK 78s were known to have been highly significant in the late '40s and early '50s, as Britain staged an economic recovery after WWII, so it has always seemed mildly incongruous that there was previously no statistical information available to tell us exactly what the big hit records had been.

If these charts had existed back then, Dame Vera Lynn would be considered as one of the most successful British female solo artists of all time, with six Number One records to her credit over the period.

**Dame Vera Lynn** has been presented with a copy of the book and said *"I am surprised. You did not sit down and think about charts then, that was not why you recorded. I am incredulous"*

[www.MissingCharts.co.uk](http://www.MissingCharts.co.uk)

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